



Charisma, 'Bideford's newest and freshest hair and beauty salon' at number 8 The Quay, is home to this extraordinary survival. The building itself is late 19th century refronted in Art Deco style and is unremarkable save for this early- to mid-17th-century plaster overmantel. It bears the Grenville arms and a high-relief figure (note the part buttoned coat) popularly believed to be Sir Bevil Grenville (d. 1643), whose town house is said to have occupied this site.