

An Advertisement for Ibex furniture

Following on from the Ibex stool published in *Newsletter* 77, p. 15, John Gall sent this advertisement from the *Cabinet Makers' Diary* for 1914. It depicts a chair and an occasional table made by the firm John J Boyd & Sons at their Gateshead works and marketed under the 'Ibex' label.

Linda Hall

The Cabinet Maker Diary. 1914.



REGISTERED TRADE MARK.



REGISTERED TRADE MARK.



There is but one "IBEX"
: : and : :
BOYD is the Maker.

"IBEX"

CHAIRS and TABLES.  CHAIRS and TABLES.

Export Address:
5 & 6, Skeppsbron,
Gothenburg.

JOHN J. BOYD & SONS,
"Ibex" Works, Gateshead-on-Tyne.

London Address:
41, St. John's Rd.,
Hoxton, London, N.

CHAIR AND TABLE SPECIALISTS.

1914 advert for Ibex brand furniture.
Image supplied by John Gall